



Dear Owner/Manager,

Southwest Auction Service has been in business since 1988. We specialize in the dispersal of commercially licensed kennels throughout the U.S.

We have a permanent auction location as well as a mobile auction service, to provide on-site auctions. In our permanent location in Wheaton, Missouri we hold at least 18 auctions per year, from January through December. Our facilities will hold approximately 300 buyers per auction and we do mailings of over 3000 per auction. We will have around 4000 pet industry people at our home site every year. Between our auction flyer mail out and updated website, we are sending direct advertisements to pet industry related customers, mostly kennel owners and new kennels just starting.

There, now you've read the sales pitch. Here's what we have to offer!

We have sign space on the walls of the auction barn that will be seen by over 4000 people per year. We offer advertisement space on the back of the flyers that will be read by over 48,000 people per year.

|   |                  |       |
|---|------------------|-------|
| <b>Sign Space Rent: 2' x 3' signs (per year-you provide the sign)</b>     | <b>\$150.00</b>  | _____ |
| <b>Sign Space Rent: 3' x 6' signs (per year-you provide the sign)</b>     | <b>\$ 300.00</b> | _____ |
| <b>Auction Flyer Advertisement: (Per year, at least 12 bus. Card ads)</b> | <b>\$ 500.00</b> | _____ |

**\*Note: We can help put you in contact with our local sign companies if needed-just give us a call!\***

**Please mail check, money order or call with Visa or Mastercard:**

**Southwest Auction Service  
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